

Surrounding area

The aim of the 'Local Area' pillar is to guarantee a high-quality and liveable environment.

A Conscious Builder understands the impact of its activities on the local area, involves the local area in the execution and communicates proactively and transparently about the progress. The company does this by providing clear measures and information to road traffic, residents and other stakeholders, thereby ensuring that nuisance and inconvenience are kept to a minimum.



Measures on and around the construction site		
Rules of Conduct (S = standard/AS = above the standard)		Explanatory note to the rule of conduct*
Any nuisance, both construction and non-construction related, is reduced to a minimum.	S	
The privacy of local residents is respected.	S	For example, measures are taken to prevent the possibility of looking into homes and to protect the personal living spaces of local residents.
Damage and pollution to roads and/or third-party property must be prevented or remedied.	S	Construction work, including the supply and removal of materials and equipment, is carried out in such a way that damage is prevented; any damage or pollution caused is remedied quickly and carefully.
Parking for construction site workers and visitors must not cause any obstructions to the local area.	S	
The effects of construction-related nuisance are reduced to a minimum by taking appropriate measures.	AS	Examples include the use of resources (e.g. vibration meters or mirrors) to monitor the situation, so that timely action can be taken in the event of, for example, water extraction activities.
Parts of the environmental scan are worked out in line with specific issues, resulting in customised solutions.	AS	Environmental risks, such as nearby schools or vulnerable natural areas, are identified and addressed through targeted measures, such as limiting working hours and times or installing noise barriers.

* The examples are for illustrative purposes only and not intended as normative criteria.

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Awareness & communication		
Rules of Conduct (S = standard/AS = above the standard)		Explanatory note to the rule of conduct*
Everyone knows who the responsible company and point of contact are, as well as how the construction site manager can be contacted and reached.	S	
The local area is informed about the project both before and during the work.	S	The local area will be informed about the project details, such as the start date, expected levels of inconvenience and any changes in the traffic situation, via newsletters or information meetings.
The responsible company and point of contact are available to everyone 24/7.	S	
The option to submit reports via verbeterdebouw.nl is clearly communicated to local residents and the public.	S	Local residents are actively informed about the reporting procedure via verbeterdebouw.nl, for example by means of flyers, information boards and announcements, thereby ensuring that they can easily provide feedback or report concerns.
Any reports received are handled quickly and carefully and shared with the stakeholders.	S	
The construction site manager knows what is in the environmental scan and the prescribed measures are clearly communicated and shared.	S	
Project information is available to everyone.	S	Information about the project, such as objectives, progress and important dates, can be accessed via a public website and through an information board on the construction site, so that everyone is well informed.
Both before and during construction, the local area is actively involved with information being proactively collected from the local area and, where possible, applied.	AS	Resident meetings and feedback sessions are organised during which local residents can share their concerns and ideas, with the aim of ensuring that their input is incorporated into the construction and decision-making process.
A Conscious Builder is transparent in dealing with complaints and compliments from the local area.	AS	
A Conscious Builder uses local parties and/or supports local services.	AS	The construction company works closely with local suppliers and contractors, thereby supporting the local economy. This is achieved by creating employment and sponsoring local events that benefit the community, among other things. Examples include cleaning services, regional subcontractors and local entrepreneurs who may experience inconvenience during the project phase.

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